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For immediate release.

A Wise man at Minuteman

Minuteman Press Bristol has a new Managing Director. Peter Wise has taken over the reigns of the Bedminster based operation which specialises in the design and production of materials using lithograph and digital manufacture. A combination believed to be unique in the Bristol area, allowing clients to order any materials in any volume.

Much of Minuteman's trade is business to business with orders ranging from letterheads and business cards to exhibition stands and give-aways.

Wise has worked in marketing for 15 years having served in the UK and abroad in a variety of design and communication roles. Most recently as International Marketing Manager for American office furniture giant Herman Miller with responsibility for strategy in more than fifty countries worldwide.

In addition to a wealth of experience, heavyweight Wise holds an MA and a postgraduate Diploma in Marketing, is a Chartered Marketeer and an active member of the Royal Geographical Society.

"I first encountered Minuteman as a client and was surprised at the variety of products and services they were able to offer. The majority of print companies I have come across are incapable or unwilling to provide a 'one stop shop' service". – Peter Wise

"My vision is to grow the business whilst continuing to provide the same quality of service that our clients have become accustomed to over the years". – Peter Wise

"I originate from Portishead and have always wanted to own a company in the great city of Bristol. I plan to invest in the community and add real value". – Peter Wise

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Media contact information:

Peter Wise
t 0044 117 9665566
f 0044 117 9665511
e info@minutemanbristol.com

Minuteman Press
15-19 Nelson Parade
Bedminster
Bristol
BS3 4HY