

# Minuteman Bristol in bid to build turnover

**By Helen Morris**

Minuteman Press Bristol has invested in a new digital colour press in order to build upon its expansion plans.

The installation of the Xerox 700, fitted with an SRA3 oversize capacity feeder, will help the four-staff company to expand its £400,000 turnover by 30%, which managing director Peter Wise said the company is currently on target to achieve.

“The 700 will assist greatly with the continued growth of short- and medium-run full-colour production, and will reduce lead time by increasing production capacity,” he said.

“In terms of new markets, our expansion into the book, magazine and calendar markets is particularly relevant.”



**Xerox 700: digital colour press**

These sectors have been growth areas for the company and Wise claimed that better quality at faster production rates will ensure Minuteman has the capacity to meet the accelerating market demand.

“Our objective is not to be a victim of our own success. I want the highest quality of product, delivered at the agreed time, to the right place,” he added.